

# TANDEM MEETINGS

Transplantation & Cellular Therapy Meetings  
of ASTCT® and CIBMTR®

## Remaining Support Ops

### Education Support

- \$65,000 each Plenary Session
- \$35,000 each Concurrent Scientific Session
- \$25,000-\$50,000 Parallel Tracks
  - Administrative Directors Track
  - Advanced Practice Provider Track
  - BMT CTN Coordinators Meeting
  - BMT CTN Investigators Meeting
  - Nursing Track
  - Pharmacists Track
  - Clinical Research Professional / Data Management Track
  - IT and Informatics for Transplant and Cellular Therapy
  - Pediatric Track
  - Patient Day Track

### Marketing Opportunities

- \$75,000 (4 screens) or \$45,000 (3 screens) Digital Ads at the World Center Marriott
- \$50,000 Saturday Event Reception (partial support available)
- \$45,000 (two) or \$25,000 (one) Live Twitter Wall(s)
- \$45,000 (two) or \$25,000 (one) Poster Sessions
- \$25,000 Housing Confirmation Emails
- *\$25,000 Selfie Station*
- \$25,000 Walking Challenge
- \$15,000 each Charging Tower(s)
- \$10,000 New Product Showcase
- \$8,500 Networking Area Table Clings
- Wellness Breaks (Rates available upon request)

## Currently Supported by

- Orientation to ASTCT and CIBMTR – NMDP
- Hotel Key Cards – Sanofi
- Meetings Bag - HistoGenetics
- Name Badge Wallet – HistoGenetics
- Meetings Notebook – Jazz Pharmaceuticals
- Dog Petting Lounge – Sanofi
- Pocket Guide - Takeda
- Mobile App – Jazz Pharmaceuticals
- Web App – Jazz Pharmaceuticals
- Meetings WiFi - Sanofi