

Registration Bag & Digital Meetings Bag Insert

Reach a broad audience of blood & marrow transplant and cellular therapy professionals including hematologists, oncologists, transplant nurses, pharmacists, researchers, investigators, and other allied health professionals at the 2024 Tandem Meetings | Transplantation & Cellular Therapy Meetings of ASTCT and CIBMTR with your advertisement in the official Registration Bag Insert (*formerly the Hotel Room Door Drop*) and the Digital Meetings Bag!

RATES:

- \$3,000: Digital Insert (each)
- \$6,000: Standard Insert (each)
- \$8,500: Digital and Standard Insert (for both)
- \$6,400 Advertisement on insert bag and page
- Non-profit companies – contact the [Tandem Meetings Conference Office](#) for pricing

Digital Insert Specifications:

Once confirmed, a link will be sent to the main point of contact. From this link you'll be granted access to:

- Add company logo or image max size is 480 px w X 360 px h
- Add URL with hosted digital insert content
 - Content page max: 4 pages

Standard Insert Specifications:

- Quantity: 3,500
- Maximum Dimension: 8 ½ x 11
- Maximum Weight: 2 oz.

DEADLINES:

- **January 12, 2024:** Application, contract, payment & proof due to the [Tandem Meetings Conference Office](#)
- **February 7, 2024:** Standard Inserts must arrive at Freeman Advanced Warehouse. Deadline for Digital Insert images to be uploaded

Reserve your insert [ONLINE](#) today!

How to Reserve your Registration Bag Insert & Digital Insert Opportunity

1. Reserve space in the Registration Bag by submitting your application online.
2. Submit a PDF prototype of your insert for approval by the Tandem Meetings Conference Office by January 12, 2024. A copy of the insert must be pre-approved by the Tandem Meetings Conference Office, regardless of prior approval for other promotional opportunities at the meeting. Submit a PDF of your prototype via email to: TandemMeetings@mcw.edu.
3. The Tandem Meetings Conference Office will provide notification of approval. If changes are necessary, a copy of the revised insert must be resubmitted for final approval.
4. Ship Standard Inserts to the Freeman Advance Warehouse by February 7, 2024. Printing and shipping costs will be at your own expense. The Tandem Meetings Conference Office will supply a shipping label to be completed and placed on the outside of each box that is shipped. The Tandem Meetings Conference office will not be responsible for shortages due to an incorrect number of inserts received. Please submit an additional 3% overage to allow for a potential increase in onsite attendance.
5. Digital Inserts must be uploaded to the Digital Meetings Bag by February 7, 2024. A link will be provided to all supporters with digital inserts in January 2024.

Tandem Meetings Registration Bag Insert Rules

1. All advertising is subject to the approval of the Tandem Meetings Conference Office.
2. A minimum \$500 late fee will be charged for materials received after the deadline. Inserts not received by February 7, 2024, will not be included in the registration bags.
3. Full payment is due upon receipt of Application and Contract. All prices are net.
4. All signed agreements are firm. Cancellations are nonrefundable.
5. No agency commission or cash discounts accepted.
6. All quantities are based on projected attendance at the time the rate card is printed.
7. Additional costs will be incurred if the advertiser fails to comply with shipping instructions or to fully complete the shipping label provided. An insert is considered one 8-1/2" x 11" or smaller printed piece, maximum weight of 2 oz. Insert should be flat with no protruding items attached. Any insert that does not fit these specifications will be considered a "bulk item" and is subject to an additional fee. A "bulk item" is defined at the discretion of the Tandem Meetings Conference Office.
8. Tandem Meetings Conference Office is not held liable in the event that an attendee does not receive the Registration Bag. No discounts or refunds will be given.
9. A request for tracking information for shipments will be sent in January 2024; compliance is required to ensure Registration Bag Inserts are included in the Registration Bag.
10. **Failure to follow the shipping instructions, including failure to use the appropriate label may result in additional costs or lack of inclusion in the Registration Bag.**

For more information on this and other opportunities for advertising, commercial support and information on Symposia or Product & Innovation Theaters, please contact the Tandem Meetings Conference Office: TandemMeetings@mcw.edu.