TANDEM MEETINGS
Transplantation & Cellular Therapy Meetings of ASTCT™ and CIBMTR®

February 15-19, 2023 | Orlando, FL | World Center Marriott

Exhibit and Support Prospectus
The Tandem Meetings | Transplantation & Cellular Therapy Meetings of ASTCT and CIBMTR were first held in 1995. Participants represent more than 4,500 attendees in the bone marrow transplant (BMT) and cellular therapy field. Administrators, clinicians, data managers/clinical research professionals, fellows-in-training, investigators, laboratory technicians, MD/PhDs, nurses, nurse practitioners, pharmacists, physician assistants, and other allied health professional attendees benefit from a full scientific program that addresses the most timely issues in hematopoietic cell transplantation and cellular therapy.
We are excited to present opportunities for support at the 2023 Tandem Meetings | Transplantation & Cellular Therapy Meetings of ASTCT and CIBMTR.

Over the course of the meetings, leading experts in the field of BMT and cellular therapy from around the world will present the latest developments during plenaries, concurrents, oral abstracts, posters, tracks, and other sessions. Below are examples of the scientific topics that will be included:

- Broad Access to HCT Worldwide
- CAR-T and Beyond
- Cell and Gene Therapy
- Clonal Hematopoiesis
- Disparities in Cellular Therapy
- GVHD
- Innate Immunity
- Measurable Residual Disease and Mechanisms of Relapse
- Role of Autotransplant vs CAR T (Lymphoma and Myeloma)
- Treatment of Respiratory Viruses in HCT/Cell Therapy Recipients

We look forward to seeing you in Orlando!
2022 ATTENDEE DEMOGRAPHICS

ATTENDEE JOB SPECIALTIES

- Cellular Biology
- Clinical Sciences
- Medicine
- Medical Hematology/Oncology
- Pediatric Hematology/Oncology
- Other

This represents the percent of those who identified themselves within the available categories.
2022 ATTENDEE DEMOGRAPHICS

4,686 ATTENDEES
89% DOMESTIC
11% INTERNATIONAL
## Support Levels

Support levels are determined by combination of exhibit and support during the meetings.

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Platinum $250,000+</th>
<th>Gold $100,000+</th>
<th>Silver $50,000+</th>
<th>Bronze $20,000+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition in Meetings Materials and Signage</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Logo included in signage above Exhibit Hall Door</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition in Mobile App</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Opportunity to Request Hotel Sub-Block</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to Provide a Door Drop Insert</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary Full Meetings Registration Passes</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Tickets to the Closing Reception</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Access to Pre-Meetings Mailing List</td>
<td>X</td>
<td></td>
<td></td>
<td>X</td>
</tr>
</tbody>
</table>

For more details on each support level, contact TandemMeetings@mcw.edu.
EDUCATION SUPPORT

Satellite Symposia Meals
$85,000-$145,000 each

A Satellite Symposia is a unique opportunity to deliver educational content to thousands of medical professionals to help improve patient care. Meal-time symposia (breakfast and lunch) are offered. Applications are due Friday, July 8, 2022, with conditional approval emails sent in August.

Concurrent Scientific Sessions
$35,000 each

Plenary Sessions
$65,000 each

Parallel Tracks
$25,000 - $50,000

We’re proud to offer the following tracks. Educational support of any of the tracks includes acknowledgement in meeting materials and on-site signage. Approved logo type: Corporate logo.

- Administrative Directors Track
- Advanced Practice Provider Track
- BMT CTN Coordinators Track
- BMT CTN Investigators Track
- Nursing Track
- Pharmacists Track
- Clinical Research Professionals / Data Management Track
- Clinical Research Professionals / Data Management Onboarding Track
- IT and Informatics Track
- Pediatric Track
- Patient Day Track

Contact TandemMeetings@mcw.edu for more information.
MARKETING OPPORTUNITIES*

Ad in Door Drop
$2,500 (Digital)
$5,000 (Live)
$7,500 combined
*(Non-profit rates available)*

Energize your sales and expand your share in the industry through an advertisement in a door drop. Support includes one advertisement. Approved logo type: Corporate logo. Artwork due date: January 9, 2023.

Award Lectures
$25,000 each *(Mortimer M. Bortin Lecture or E. Donnell Thomas Lecture)*

Support the honored lectures by clinicians or investigators who have contributed meritoriously to the advancement of knowledge or clinical research in blood and marrow transplantation and cellular therapy. Approved logo type: Corporate logo.

Best Abstract Award
$7,500 for the Best Basic Science Abstracts (3) and $7,500 for the Best Clinical Research Abstracts (3)

Support the best abstract awards in basic and clinical research. Approved logo type: Corporate logo.

Charging Tower(s)
$15,000 each

Support of the charging towers throughout the convention space. Approved Logo Type: Corporate or Brand; location dependent. Artwork due date: January 23, 2023.

*All support opportunities and pricing are subject to change. Support opportunities are offered on a right of first refusal basis to 2022 supporters through September 2, 2022. All branding must be submitted to the 2023 Tandem Meetings staff for approval.
MARKETING OPPORTUNITIES*

Branding Opportunities throughout the World Center Marriott

<table>
<thead>
<tr>
<th>ITEM</th>
<th>LOCATION</th>
<th>PRICE</th>
<th>UNIT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Short wrap columns</td>
<td>Throughout convention center</td>
<td>$8,000.00</td>
<td>each</td>
</tr>
<tr>
<td>Tall column wraps</td>
<td>Throughout convention center</td>
<td>$10,000.00</td>
<td>each</td>
</tr>
<tr>
<td>Banners</td>
<td>Hall of cities Rotunda</td>
<td>$20,000.00</td>
<td>each</td>
</tr>
<tr>
<td>Window Clings</td>
<td>Near Exhibit Hall (Cypress) Rotunda</td>
<td>$26,000.00</td>
<td>Full wall</td>
</tr>
<tr>
<td>Cypress Window Clings</td>
<td>Near Exhibit Hall (Cypress) Rotunda</td>
<td>$3,000.00</td>
<td>each</td>
</tr>
<tr>
<td>Cypress Window Clings</td>
<td>Near Exhibit Hall (Cypress) Rotunda</td>
<td>$3,250.00</td>
<td>each</td>
</tr>
<tr>
<td>Cypress Window Clings</td>
<td>Near Exhibit Hall (Cypress) Rotunda</td>
<td>$3,500.00</td>
<td>each</td>
</tr>
<tr>
<td>Cypress Window Clings</td>
<td>Near Exhibit Hall (Cypress) Rotunda</td>
<td>$3,750.00</td>
<td>each</td>
</tr>
<tr>
<td>Escalator Landing Floor Cling</td>
<td>Hall of Cities Conference Rooms</td>
<td>$7,500.00</td>
<td>whole</td>
</tr>
<tr>
<td>Escalator Wall of Windows</td>
<td>Hall of Cities Conference Rooms</td>
<td>$10,000.00</td>
<td>Full wall</td>
</tr>
<tr>
<td>Escalator Wall of Windows</td>
<td>Hall of Cities Conference Rooms</td>
<td>$1,000.00</td>
<td>each</td>
</tr>
<tr>
<td>Exhibit Hall Floor Cling</td>
<td>Exhibit Hall</td>
<td>$5,000.00</td>
<td>each</td>
</tr>
</tbody>
</table>

Approved Logo Type: Corporate or Brand; location dependent

Send questions to: TandemMeetings@mcw.edu

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MARKETING OPPORTUNITIES*

Digital Advertising at the World Center Marriott
$75,000 (Four Screens Throughout Convention Center)
$45,000 (Three Screens at Exhibit Hall Entrances)

Non-Exclusive (Product or Corporate logo depending on location)

Broadcast your message by securing advertising space in high-traffic areas, with your rotating 15-second ad played on either four screens throughout the convention center or three screens at the exhibit hall entrances. Your ad will be displayed multiple times per hour for four days.

Hotel Room Keys
$35,000

Place your corporate or product logo on the hotel room keys at the World Center Marriott! Artwork due date: January 9, 2023. Approved artwork: Corporate or Product.

Live Twitter Wall(s)
$25,000 (one), $45,000 (two)

Be at the center of the social scene by supporting the Live Twitter Wall(s). Support includes logo placement on Twitter Wall(s), acknowledgment in meeting materials and on-site signage. Approved logo type: Corporate logo.

Meetings Bag
$45,000

Add your logo to the bag that in-person registered attendee will utilize throughout the conference. Approved logo type: Corporate logo.

Dog Petting Lounge
$30,000

The Dog Petting Lounge brings the joy of petting fluffy dogs to the Exhibit Hall at the 2023 Tandem Meetings! As attendees wait to enjoy the dogs, the supporter can collect sales survey information or use the time for product education with questions determined by the supporter. Approved logo type: Corporate or Brand logo.

Housing Confirmation Emails
$25,000

Include your logo on all housing confirmation emails. Support includes logo or logo banner on each housing confirmation email, and all housing changes and/or cancellation emails. Banner specs are as follows: 575"W x 375"H. Approved logo type: Corporate logo. Artwork deadline: August 29, 2022

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MARKETING OPPORTUNITIES*  

Meetings Notebook  
$30,000  
This notebook is offered to each in-person registered attendee.  
Approved logo type: Corporate logo.

Meetings WiFi  
$55,000  
Support something that attendees can’t live without—WiFi!  
Provide connectivity for all conference attendees with 
support of the meetings Wi-Fi. Your company can also choose 
to bundle Internet Stations and Meetings WiFi for $85,000.  
Approved logo type: Corporate logo.

Mobile App  
$35,000  
The mobile app is the only scheduling tool 
attendees will need to make the most out of their time.  
Support includes a logo banner throughout the app.  
Logo cannot exceed 100px in height. Vector graphics 
pREFERRED. Approved logo type: Corporate logo.  
Artwork due November 9, 2022.

Name Badge Wallet  
$25,000  
With support of the name badge wallet, your logo will appear 
front-and-center as in-person attendees navigate the event 
space. Approved logo type: Corporate logo.

Networking Area Table Clings  
$8,500 (Non-exclusive; Product or Corporate logo)  
Capture the attention of attendees while they take a break, 
enjoy refreshments, and network with their colleagues in the 
Exhibit Hall. Includes ten (10) table clings.  

New Product Showcase  
$10,000 each  
Introducing ... your new product! Have your new product 
displayed in the New Product showcase at the 2023 Tandem 
Meetings. Your New Product will be listed in the mobile app and 
other promotional materials. Limited to (5) total product listings.

Orientation to ASTCT & CIBMTR  
$5,000  
Encourage collaboration and networking of first-time fellows 
and junior faculty as they learn more about the ASTCT and 
CIBMTR. Approved logo type: Corporate logo.

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MARKETING OPPORTUNITIES*

**Poster Sessions**
$25,000 (one), $45,000 (two)

Network with colleagues while reviewing the accepted posters. Approved logo type: Corporate logo.

**Selfie Station**
$25,000

Photo Mosaic stitches together guest selfie event photos to create one large branded collage photo. Attendees work together to capture selfie photos, which will be merged together into a final collage celebrating the 2023 Tandem Meetings. All attendees who choose to participate must answer qualifying questions created by the supporter. Surveys will be administered on iPad Kiosks. Approved Logo type: dependent on location.

**Pocket Guide**
$30,000

Need information quickly? The pocket guide is the go-to resource for in-person attendees to reference session dates and venue maps. Support includes logo on the front cover and one full-page advertisement within the interior pages. Artwork is due October 14, 2022.

**Closing Reception**
$50,000 *(partial support available)*

Host the final celebration before the meetings conclude. This special event is open to all ticketed in-person attendees. Approved logo type: Corporate Logo.

**Walking Challenge**
$25,000

This healthy pedometer promotion calculates distance walked and combines it with a healthy and fun contest.

Drive foot traffic to your booth, to qualify to compete, event guests are required to register at Race Headquarters, conveniently located in your booth. At Race Headquarters, a leader board prominently announces the host partner and keeps track of the walking leaders. Contestants check the leader board throughout the day to gauge their standing. Approved logo type: Corporate or Brand logo.

**Wellness Breaks**
*Rates Available Upon Request*

Due to the number of meetings and tightly packed schedules, conferences can be high stress, and a greater emphasis on wellness can help keep people productive and inspired. Support a wellness offering like a dedicated meditation room or yoga session to help attendees alleviate stress. Approved logo type is dependent on wellness activity.

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**Reception Add-Ons**
- **Signature Supported Drink:** $5,000
- **Branded Napkins (Corporate Logo):** $5,000
- **Table Clings (Corporate Logo):** $5,000
**EXHIBITOR INFORMATION**

**Benefits to Exhibiting**

- Exposure to the world’s top BMT and cellular therapy physicians and allied health professionals
- Coffee breaks, lunches, and the Wednesday Welcome Reception all take place within the Exhibit Hall
- Recognition in promotional materials and mobile app

**Exhibit Rates**

<table>
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<tr>
<th>Size</th>
<th>Rate</th>
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<tbody>
<tr>
<td>10x10</td>
<td>$7,500</td>
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<tr>
<td>10x20</td>
<td>$22,000</td>
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<tr>
<td>10x30</td>
<td>$33,000</td>
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<tr>
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<td>$50,000</td>
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<tr>
<td>20x30</td>
<td>$76,200</td>
</tr>
<tr>
<td>20x40</td>
<td>$104,000</td>
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</table>

<table>
<thead>
<tr>
<th>Size</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>10x10</td>
<td>$9,600</td>
</tr>
<tr>
<td>10x20</td>
<td>$24,000</td>
</tr>
<tr>
<td>10x30</td>
<td>$36,000</td>
</tr>
</tbody>
</table>

*Rates include:

- Welcome Reception in the exhibit space on Wednesday, February 15, from 6:30 p.m. – 7:30 p.m. (booth staff required)
- All exhibit rates are for four days and include two complimentary meeting registrations for every 10’x10’ space
- Publishing companies pay 50% and non-profits pay 25% of the exhibit rates. Reduced pricing limited to 10’x10’ spaces
- Non-CME educational support over $30,000 qualifies for a complimentary 10’x10’ inline booth

*Access the [Exhibit Hall floor plan](#) to reserve your exhibit booth today!*
Booth Allocation Policy
Tandem Meetings Management will confirm exhibit space upon receipt of a signed electronic application form with payment in full. Receipt of the application form by the management shall not confer any claim to subsequent approval. Exhibit space will NOT be allocated until payment is received.

Exhibitor Kit
A complete exhibitor kit, including rules and regulations, vendor contact and shipping information, and freight and labor deadlines will be available in fall 2022 and sent to each confirmed exhibitor.

Exhibitor Move-In
- Tuesday, February 14: 10:00 a.m. – 5:00 p.m.

Exhibitor Move-Out
- Saturday, February 18: 3:00 p.m. – 8:00 p.m.

Exhibit Hall Hours
- Wednesday, February 15: 9:00 a.m. – 3:00 p.m.
- Wednesday, February 15: (Welcome Reception): 6:30 p.m. – 7:30 p.m.
- Thursday, February 16: 9:00 a.m. – 3:00 p.m.
- Friday, February 17: 9:00 a.m. – 3:00 p.m.
- Saturday, February 18: 9:00 a.m. – 3:00 p.m.
SUPPORTERS

AbbVie, Inc.
Accenture
Actinium Pharmaceuticals, Inc.
Adaptive Biotechnologies
ADC Therapeutics
Alexion
Amgen
Apellis Pharmaceuticals
AseptiScope, Inc.
Astellas Pharma US, Inc.
AstraZeneca
Atara Biotherapeutics Inc.
BeiGene*
bluebird bio
Blueprint Medicines
Blue Spark Technologies
Bristol Myers Squibb
CareDx Inc.
CellGenix, Inc.
CSL Behring
DKMS
Eurofins Transplant Diagnostics
Gamida Cell Ltd.
HealthTree Foundation
HistoGenetics
Iovance
Incyte Corporation
Janssen
Jazz Pharmaceuticals, Inc.
Kadmon, a Sanofi Company
Karius
Kashi Clinical Laboratories
Kite, A Gilead Company
Kyowa Kirin
Legend Biotech
Medexus Pharma
Merck & Company, Inc.
Miller Pharmacal Group, Inc.
Miltenyi Biotec
MorphoSys
MSA-EDITLife
NMDP/Be the Match
Novartis Oncology
Omeros Corporation
Oncology Nursing Certification Corporation
Orca Bio
Pfizer
Pharmacyclics, LLC, An AbbVie Company
Registry Partners
Sanofi
Sarah Cannon
SeaGen
Siteman Cancer Center
Sobi, Inc.
Stanford Childrens
Stemcell Technologies
Stemline
Takeda Pharmaceuticals U.S.A., Inc.
Talaris Therapeutics
Terumo Blood and Cell Technologies
Versiti
WellSky
QUESTIONS?
Please contact the Tandem Meetings Conference Office at TandemMeetings@mcw.edu

The 2023 Tandem Meetings have the right to alter support offerings in order to comply to health and safety guidelines. Support opportunities are offered on a right of first refusal basis to 2022 supporters through September 2, 2022.