Vision:

Optimize the acquisition and utilization of the CIBMTR’s entrusted data assets to accelerate breakthroughs that transform patient experiences.

**Optimize:** Making the best use of the resource, to reveal and reach its maximum potential.

**Acquisition:** Moving data electronically using a source-to-target preferred approach for structured data. For unstructured data, developing imputation logic wherever possible to derive the data variable. Moving and refreshing data as it becomes available vs. sequentially. Including data provenance and all associated metadata standardization to the data variable with its acquisition.

**Utilization:** Building efficiencies and creating an environment that serves all potential end-users. Making data available to all stakeholders who either receive and benefit from the data or stand to enhance the benefit of the data through the perspectives and expertise they bring to the data.

**Entrusted:** Protecting patient’s data and stewarding data use to improve the lives of patients undergoing cellular therapy. Patients, providers, and the Health Resources and Services Administration have all designated the CIBMTR to be entrusted with these data.

**Data Asset:** Maintaining and growing; value is incumbent upon the organization that holds the data.

**Accelerate:** Moving as close to rapid cycle as feasibly possible without compromise to accuracy and quality, to bring new knowledge forward.

**Breakthroughs:** Shattering expectations currently held by patients and their providers as to treatment access, availability, delivery, and post-treatment survivorship outcomes in cellular therapy. An advancement that brings into view a new frontier not envisioned previously.

**Transform:** A significant (not an incremental) change from the current state; this change is deemed as radically better.

**Patient Experiences:** Patient-perceived and clinically measured outcomes; to include but not be limited to survival / mortality, living well / event-free survival, partnerships / collaborative growth that represent significant gains for patients.